

HALDA WATCH Co

1887

S W E D E N

History of the Halda Watch Co

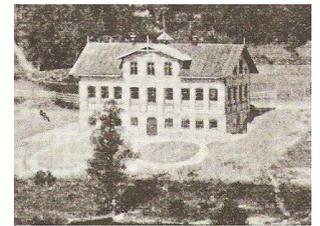
1887 – The Halda Watch Company was founded by Henning Hammarlund in Svängsta, Blekinge in the south of Sweden. Henning Hammarlund was educated at Geneva Academy of Horology in Switzerland, the most prominent school for watch manufacturing in the world at that time. The Halda Watch Company is the first watch manufacturing facility in northern Europe.



Henning Hammarlund

1889 – The first Halda pocket watch leaves the factory. The price is equivalent to seven months salaries at that time. It takes ten months to produce one watch and the production process includes about 3,000 different production elements and testing.

1893 – The Halda Watch Company is awarded a gold medal at the World Exhibit in Chicago in competition with the best watch producers at that time.



Halda Watch Co. 1887

1896 – Launch of the Halda Tele-timer, a never before seen method for timing phone conversations. One of the customers was the Swedish telecom company Ericsson.

1897 – His Majesty the Swedish King Oscar II is presented with a unique pocket watch from the Halda Watch Company. The King's portrait is engraved at the back of the watch-case.



Halda pocket watch, 1903

1900 – The Halda Watch Company passes the milestone of 6,000 watches manufactured.

1902 – Launch of the Halda taxi meter, which rapidly becomes an export success. In the beginning of the century, the Halda taxi meters are the only approved taxi meters in the city of London.



Chicago world exhibit gold medal

1914 – Launch of the Halda typewriter, an imminent success on the Scandinavian market.

1918 – Due to the war, the demand for exclusive pocket watches declines dramatically leading the bank to withdraw the loans from the Halda Watch Company and put it up for liquidation. The factory is shut down on Nov. 30th that same year.



Engraved portrait of King Oscar II

1920 to 2008 – The fascination for mechanical products and the innovative entrepreneurial spirit on which Henning Hammarlund once founded the Halda Watch Company, successively creates a base for several other successful companies. Among these companies are ABU Garcia (Aktiebolaget urfabriken) that manufactures world-class fishing gear, Halda Trancometer AB, which produces taxi meters and Haldex AB, a manufacturer of gearboxes and the mechanism behind FWD.

HALDA WATCH Co

1887

SWEDEN

2009 – The legacy of Henning Hammarlund and the Halda watches is passed on to Swedish engineer and entrepreneur Mikael Sandström. Following Hammarlund's example of a profound enthusiasm for innovative engineering that never compromises with quality and function, Sandström sets out to present the world with a watch never before seen. He collects a team consisting of pioneering engineers, renowned watchmakers and astronaut Christer Fuglesang.

In August, the first prototype of the pioneering watch is tested in space onboard the Discovery during the NASA STS-128 mission.

2010 – World premiere of the first modern Halda watch, the Halda Space Discovery, Limited Edition at the international Basel Watch Fair. The watch, featuring a revolutionary watch concept with the Time Platform and the two interchangeable Time Modules. The first - a high beat mechanical movement and the second, an advanced electronic, together creating a watch fitting any situation from space to high society events. Halda Space Discovery is awarded a placement within the Swedish pavilion of the World Expo 2010 in Shanghai.

2011 – The Halda Space Discovery is featured as part of the 'NASA – A Human Adventure' exhibition world premiering at the National Museum of Science and Technology (Tekniska museet) in Stockholm in late January. On February 17th, the first Halda Space Discovery, out of the limited series of 128 watches, is delivered to astronaut Christer Fuglesang.

2012 – Halda Watch Co is awarded with the Red Dot Design Award, one of the most prestigious design awards one can ever get, often referred to as the 'Nobel Prize of Design'. With more than 14.000 entries from over 70 countries, the Red Dot Design Award is one of the biggest design competitions in the world.

2013 – The Halda Race Pilot is released. The second manifestation based on the Halda-concept is the Race Pilot. Yet again another high tech watch, this time developed in cooperation with professional race drivers and engineers. The Halda Race Pilot is equipped with advanced functions such as countdown according to FIA regulations, a unique racing chronograph and the Race Pilot Program with information about the most popular racetracks in the world. The Halda Race Pilot is engineered with the intention of being used as an instrument and to really make a difference in racing.



Halda Docking System



Halda Space Discovery



Astronaut Christer Fuglesang



reddot design award
winner 2012

